



TimberTech® Decking, TimberTech Railing and AZEK® Exteriors Trim Ranked #1 Brands Most Used by Residential Contractors; TimberTech Decking Ranked Highest in Brand Quality, Stickiness

CHICAGO—August 17, 2023 (BUSINESS WIRE)-- [The AZEK Company Inc.](#) (NYSE: AZEK) ("AZEK" or the "Company"), the industry-leading manufacturer of beautiful, low-maintenance and environmentally sustainable outdoor living products, including TimberTech® decking and railing, Versatex® and AZEK® Trim, and StruXure™ pergolas, today announced that TimberTech composite/PVC decking, TimberTech railing and AZEK Exteriors trim ranked #1 brands most used by residential pro contractors across the United States, according to Zonda's JLC 2023 Brand Use Study. TimberTech decking also ranked highest in brand stickiness analyzed in Zonda's Building Product Outlook Report.

"These survey results demonstrate the strong momentum of our TimberTech and AZEK brands as well as our category leadership and loyalty among pro contractors," said Jonathan Skelly, President – Residential Segment, The AZEK Company. "Our commitments to new product innovation and contractor productivity combined with our material science expertise and best in class customer service is enabling us to win, build trust and gain mindshare with our contractor partners. We have welcomed more than one thousand pro contractors into our loyalty program over the last year and will continue to support all our pros in creating beautiful, low-maintenance outdoor living spaces that their clients will enjoy for a lifetime."

In a study of major brands across various building products categories, TimberTech decking ranked among the highest in brand stickiness alongside brands such as Owens Corning and GAF. Zonda defines their brand stickiness metric as awareness plus commitment. High brand awareness is an indication of effective marketing investments and meaningful distribution levels. Brands with high awareness have the inherent advantages of availability and likelihood to be in the pro's consideration set. Commitment indicates resilience, a lack of willingness to switch brands within a category. Together, awareness and commitment indicate brand stickiness.

In addition to brand most used, Zonda's JLC 2023 Brand Use Study also ranked TimberTech decking #1 in quality. "The durability and longevity of TimberTech products is outstanding, and my clients love how beautiful and natural the finished product looks," said Chris Breen, Owner – Legacy Decks. "My experience working with TimberTech is much more than just a business transaction. Not only do they offer some of the best wood-alternative outdoor living products available, but they also support me with tools, training and resources to help grow my business."

"I have been installing AZEK Exteriors products for years because they are far superior to wood products," said Cameron Buck, Owner – C. Buck Professional Builders. "AZEK products look better, last longer and will not rot. For me and most professional builders, reputation is vital to the continued growth and success of our businesses. I know that AZEK products will last for decades, enabling me to both uphold my reputation as a builder and meet, if not exceed, my customers' expectations."

To learn more about TimberTech, visit timbertech.com.

To learn more about AZEK Exteriors, azekexteriors.com.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This release contains or refers to certain forward-looking statements within the meaning of the federal securities laws and subject to the "safe harbor" protections thereunder. Forward-looking statements are statements about future events and are based on our current expectations. These forward-looking statements may be identified by the words "believe," "hope," "expect," "intend," "will," "target," "anticipate," "goal" and similar expressions. Our forward-looking statements include, without limitation, statements about product performance and consumer expectations. We base our forward-looking statements on information available to us on the date of this release, and undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of changed circumstances, new information, future events or otherwise, except as may otherwise be required by law. Actual future events could also differ materially due to numerous factors that involve substantial known and unknown risks and uncertainties including, among other things, the risks and uncertainties set forth under "Risk Factors" and elsewhere in the our reports on Form 10-K and Form 10-Q and the other risks and uncertainties discussed in any subsequent reports that we file with the Securities and Exchange Commission from time to time. Although we have attempted to identify those material factors that could cause actual results or events to differ from those described in such forward-looking statements, there may be other factors that could cause actual results or events to differ from those anticipated, estimated or intended. Given these uncertainties, investors are cautioned not to place undue reliance on our forward-looking statements.

About The AZEK® Company

The AZEK Company Inc. (NYSE: AZEK) is the industry-leading designer and manufacturer of beautiful, low maintenance and environmentally sustainable outdoor living products, including TimberTech® decking and railing, Versatex® and AZEK Trim® and StruXure™ pergolas. Consistently recognized as a market leader in innovation, quality and aesthetics, products across AZEK's portfolio are made from up to approximately 90% recycled material and primarily replace wood on the outside of homes, providing a long-lasting, eco-friendly and stylish solution to consumers. Leveraging the talents of its approximately 2,000 employees and the strength of relationships across its value chain, The AZEK Company is committed to accelerating the use of recycled material in the manufacturing of its innovative products, keeping millions of pounds of waste out of landfills each year, and revolutionizing the industry to create a more sustainable future. The AZEK Company has recently been named one of America's Climate Leaders by USA Today, a Top Workplace by the Chicago Tribune and a winner of the 2023 Real Leaders® Impact Awards. Headquartered in Chicago, Illinois, the company operates manufacturing and recycling facilities in Ohio, Pennsylvania, Idaho, Georgia, Nevada, New Jersey, Michigan and Minnesota. For additional information, please visit [azekco.com](https://www.azekco.com).

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